



**SALESFORCE
CERTIFIED**

Commerce Cloud
Digital Developer

What I Bring:

20+ Years of eCommerce

10+ Years of Accessibility

5+ Years of SFCC

Oh, and a few other goodies:

- ✓ SFCC Certified
- ✓ College Degree
- ✓ Knows Web Standards

I also help bridge the gap:

- ✓ Speaks "Business"
- ✓ Speaks "Customer"
- ✓ Speaks "Designer"
- ✓ Speaks "Developer"
- ✓ Speaks "DevOps"

Education

Webster University
St. Louis, MO 2000 - 2004

- B.A. Interactive Media
- Certificate in Web Design

Peter Schmalfeldt

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About Me

I am a Certified Senior Software Developer on the Salesforce Commerce Cloud platform. I have over 20 years of experience building eCommerce websites that are both performant and accessible on desktop and mobile devices.

<https://peterschmalfeldt.com>

Experience

Patagonia

Aug 2022 - Present

Senior Digital Engineer

As a Salesforce Commerce Cloud B2C Developer within the Patagonia Digital Technology Team, my position focuses on application design, development, and optimization of robust commerce and digital experiences. The Digital Technology Team is responsible for all phases of the software development life cycle and is a key partner in the exploration of analytics, digital marketing, and user experience optimization to help produce digital solutions to meet business needs. As a Salesforce Commerce Cloud Developer, I provide guiding oversight and hands-on contribution to system integrations, platform feature adoption, and front-end storefront development.

Red Van Workshop

Dec 2017 - Aug 2022

Tier 5 - Senior SFCC Full-Stack Developer (Certified)

I work with large eCommerce retailers to build custom solutions for Salesforce Commerce Cloud retailers. I have led and guided SI teams to integrate and modify system and third-party LINK cartridges, including Accertify, Adyen, AfterPay, Apple Pay, Aptos, Cordial, Cybersource, Feedonomics, Monetate, Payeezy, PayPal, Postmates, Telium, TurnTo, and Yotpo.

I have extensive experience with highly requested integrations like BOPIS, Curbside Pickup, and Same Day Delivery. I have also helped with everything from building custom cartridges to developing new complex features.

In addition to the basics like Content Slots / Assets, I regularly work with Custom / System Objects, Imports / Exports, Jobs, etc., and have guided teams with transitioning to On-Demand Sandboxes.

Manifest Interactive, LLC

Jan 2000 - Present

Owner & Founder - My Freelance Company

Solo Freelance Designer / Developer that custom builds Desktop & Mobile Web and eCommerce Applications for Fortune 500 Companies (Google, Nike, Anheuser Busch, and AT&T; to name a few). Work directly with product owners to bring application vision to reality. Use whatever tools are suitable for the job to make a scalable product. These tools usually include HTML, CSS, Sass, Javascript, NodeJS, MySQL, Postgres, PHP, AWS, Ubuntu, Nginx, Elasticsearch & Redis.